

Emotionality or power? or the importance of the emotional intelligence (résumé)

The engines of the economic and social development are the enterprises. In consequence of the explosion growth of the SME sector, it comes more and more to the front: what makes an entrepreneur successful. What is the explanation, that an enterprise runs decades, while an other goes into bankruptcy in months? In my opinion the answer lies in the entrepreneur's person.

According to my assumption the entrepreneurs' emotional intelligence is especially high because one of the most important success factor in their life is, how much they are able to affect people. Who can affect others, whose advices, orders are easier accepted, it means that he/she can work better as a leader.

In my essay I would like to search the answer for, what makes the leaders able to bring out the most of their employees and how they can make their employees remain loyal to the company. Furthermore I would be interested in, how they form such a working atmosphere, that has a positive effect on the performance of the employees and where they can keep durable, long and friendly relationship with their businesspartners. Fundamentally, I would examine the so called practical „appearance“ of the emotional intelligence.

The emotional intelligence is indispensable to put forth someone's abilities in the life. Its studiability could satisfy the urging demand of the business life: the activity of the managers can become more effective, which can have giant material consequences.

In the study I would like to link the results of my investigation with the research – concerning the students - of one of my student-mate. The students are fundamentally different than the persons in higher positions: they have other scale of values, they don't dispose of much experience of life, but among them can be found that kind of smaller group, who are similar to the leaders interviewed by me. If there are such people among them, whose aim is partly to become leaders, then we can be „sure“, that the future generation is „guaranteed“.

The essay disregards the presentation of the SME sector, the reviewal of the proper characteristics of the business segment, as well as the entrepreneurs influencing factors and circumstances and the examination of the emotional intelligence's psychological side.