

Competitiveness of Hungary, according to its geographical location and size

The theme of my paper is the international competitiveness, which attracts increasing attention in today's globalized world. First of all, I introduced the main definition of this notion, and investigated the main methodology of measurement of the competitiveness. The competitiveness of the countries is influenced by many things, so that I analyzed these factors on the basis of the Competitiveness Report which is published every year by World Economic Forum (WEFORUM). Furthermore, I analysed which factor is more influential: the size of the country or its regional location. For this purpose I chose such countries through which I can analyze these factors. On the basis of their regional location I chose Poland to compare it with Hungary, as both of them are located in Central-Eastern- Europe, while the main difference of the countries lies in their size. To get a more exact picture about the two countries, I compare the countries with similar market size, which are also located in the same region. For this reason I chose Spain and Portugal.