

Kiegészítő dokumentum: „Saját eredmények”

PELYHE BALÁZS

balazs.pelyhe@stud.uni-corvinus.hu

BSc, 6. félév

Budapesti Corvinus Egyetem
Gazdálkodástudományi TDK

*Témavezető:
Kállay László Tibor
egyetemi docens, BCE VFI*

The contribution of university business education to entrepreneurship among young people – the example of Corvinus University of Budapest

Research questions:

Main research question: How does university business education contribute to entrepreneurship amongst young people? – The example of Corvinus University of Budapest.

Research sub-question: What points for improvement do BCE students and alumni members who have become entrepreneurs see in BCE's entrepreneurship education?

Research methodology:

Secondary research:

- Investigating the general conditions for entrepreneurship,
- Investigating the development of entrepreneurial knowledge and skills, motivation, and social network at university.

Primary research:

- Deep interviewing with 12 different entrepreneurs, for 1-1.5 hours each, focusing on the main and sub-question of the research,
- Synthesizing the information using excel-based matrices,
- Drawing conclusions for the main and sub-questions separately.

Findings:

Findings for the main research question:

- Presentation of the findings regarding material knowledge, competences, motivation, and social network.

Findings for the research sub-question:

- Presentation of the proposals by interviewees regarding curriculum development, inter-university cooperation, knowledge and experience sharing, career guidance, and organisational issues.