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GOOD IDEA ! III

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The Future Shepherd

The identity made for László Halász, alias The Future Shepherd. He composes a kind of opened, clear-out, minimalist electronic music, in his genre. It is typical of his music, that he creates very interesting piano sounds, and textures. Creating of the logotype, I took as a basis, the musical instruments, which used by László. I used the proportion of the piano's key to create his own type of print, which symbolise his unique style. The dominant colours of identity, are black and white. In place of using colours, I saw the key in different textures of creative papers, reflects on varied musical components. In case of the calling card, the silver scratch stripe is a new graphics element. It's aim is to kindle it's owner interest and to force him activity, drawing in, to the unique world of The Future Shepherd.

CD. D. Attila Ács CL. László Halász

