

POVERTY

A red, splattered graphic resembling a bloodstain or ink blot is positioned over the letter 'V' in the word 'POVERTY'. The splatter has a central vertical streak and several smaller droplets radiating outwards, creating a stark contrast against the dark background and the metallic letters.

SECOND INTERNATIONAL STUDENT POSTER COMPETITION
ВТОР МЕЃУНАРОДЕН СТУДЕНТСКИ КОНКУРС ЗА ПЛАКАТ
POWER vs. POVERTY
МОЌ ПРОТИВ СИРОМАШТИЈА



Auguste Rodin, the famous sculptor, once remarked "Art is the man's highest mission since it explores the path to expressing the thoughts of the world / world's thoughts". Surely, I am convinced that you agree with me that it is a verification of the subjective experience of reality. Therefore, this exhibition, organized by the NGO Plakart on Power vs. Poverty issue is an additional affirmation of the acknowledged truth that art is the crystallization of existence.

Artists are those who deliver the power not provided by others via their work, providing thousands of worlds, a solution to the Babylon Tower, the one and only united language, understandable for the entire planet. This exhibition is practically a prove that the art is indeed a mean of bringing the world together. Republic of Macedonia, through this project, engenders indissoluble connections and interactions between 700 artists from 23 countries, starting from Bylorussia, Ukraine, Poland, Czech Republic, all over to Columbia, Portugal, Iran, China, Thailand and others. Macedonian artists join together with the entire world's artistic micro-cosmos, and within every created work we feel the pulse of the freedom of fantasy, creativity, energy, freshness and design potential putt up in the shaping of the posters. We also feel the undoubthfullness in the artists' voice from the whole world and the need / urge for finding solutions for the problem that concerns / bothers the entire world – poverty.

Next year, 2010, is designated as the European Year of Combating Poverty and Social Exclusion, and with the organization of this exhibition, Republic of Macedonia gives its contribution to a wider discussion of this global problem in most subtle and simple way, including young artists from the European Universities and from all over the world, using their prism, giving their opinion and above all, a solution for it.

The Ministry of Culture of the Republic of Macedonia gave its support to the realization of this project, having in mind that it is a way that opens new perspectives, new possibilities for intensive experience of the Macedonian and world artistic creativity. We compliment Plakart's efforts which from its establishment in 2007 have put a lot of energy in the development and promotion of the art and culture, especially in the progress of the distinctive arts as the design and multimedia are.

At last, I would like to wish all young artists never to accept the world the way it is, nor to leave it as it exists.

Elizabeta Kancheska Milevska

Minister of Culture of the Republic of Macedonia

Jury Members:

prof. Lech Majewski

Academy of Fine Arts, Warsaw, Poland and Chairman of the Warsaw Poster Biennale

prof. Radovan Jenko

Academy of Fine Arts and Design and Art Director of Poster Festival Ljubljana

Dimitris Arvanitis

graphic designer, owner of ESPRESSO SOCIETY STUDIO, Athens, Greece

Ngadhnjim Mehmeti

graphic designer, EGGRA design agency, member of PLAKART

Justyna Czerniakowska

lecturer, Academy of Fine Arts, Warsaw, Poland

Ladislav Cvetkovski

lecturer, University of American College, Faculty of Architecture and Design

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