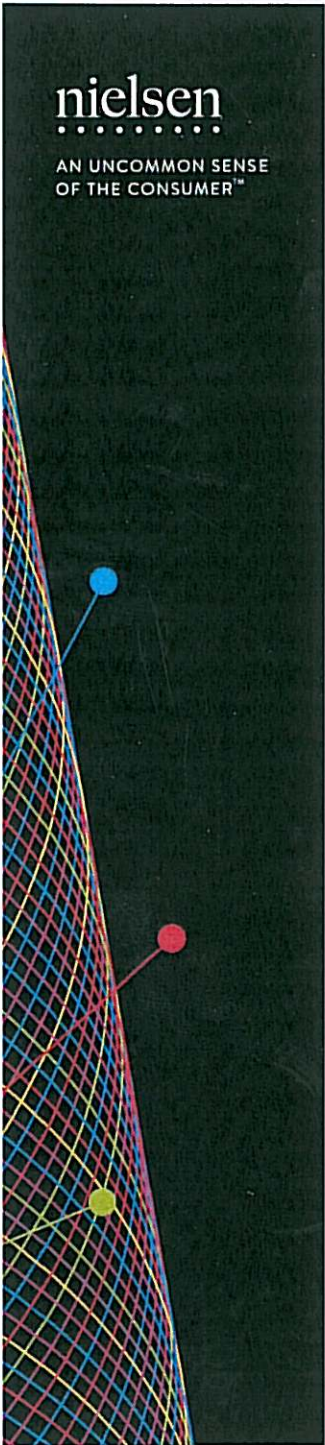


The Nielsen logo is located in the top left corner of the page. It consists of the word "nielsen" in a white, lowercase, sans-serif font. Below the logo, there is a decorative graphic on the left side of the page. It features a dark green background with a series of colorful, intersecting lines (red, blue, yellow, and green) that form a mesh-like pattern. Three colored dots (blue, red, and green) are placed at different points along these lines.

nielsen

AN UNCOMMON SENSE
OF THE CONSUMER™

CERTIFICATE OF COMPLETION

is presented to

Edit Welsz

For participating in the

Regional Business Case Competition - Europe

This certificate acknowledges your attendance and participation in this competition.

27th June, 2013

A handwritten signature in blue ink, appearing to read "C. Cambournac", is written over a horizontal blue line.

Christophe Cambournac – President Europe