



Lupcon Center for Business Research

Zombor Berezvai
Eötvös Loránd University (Budapest)
Hungary

February 25, 2013

Dear Zombor Berezvai:

We are pleased to inform you that your abstract "Market Structure of the Hungarian Beer Industry" has been accepted for presentation at the Forum on Industrial Organization and Marketing 2013, which takes place in Frankfurt am Main, Germany, from August 15 until August 16, 2013.

We have selected your proposal from a large pool of applicants. Although most of the proposals that were reviewed during the review period were outstanding, only the best and most relevant top 20 percent were selected.

Your proposal will now be scheduled for presentation at the conference. We ask you to complete the registration process by March 29, 2013, to confirm your participation.

At the Forum on Industrial Organization and Marketing, your research will be critiqued by your academic peers from several dozens of countries, including marketing experts from the LCBR European Marketing Conference, into which the Forum is integrated. Papers presented at the conference will be published in the conference proceedings.

The conference is a great networking opportunity as the audience consists not only of academics, but also of businesspeople from Frankfurt's international business community who are looking to cooperate with academia. Local business students will be attending to meet researchers from universities around the world.

Our sincere congratulations to you! We look forward to meeting you in Frankfurt.

Sincerely,

Christian Wolf

Director
Lupcon Center for Business Research
Postfach 1120
D-91320 Ebermannstadt
Germany
Phone: +49 176 93123808
E-Mail: cw@cwolf-online.com
Website: www.lcbr-online.com