

Annemie Ress

Founder at PurpleBeach

annemie@ress.net

Summary

Annemie Ress is the Founder of PurpleBeach, which is a forum that encourages diversity of thinking and promotes the topic of people innovation. Accepting that innovation in business is underpinned by people, PurpleBeach acts as catalyst for change at the intersection between business and people.

Annemie has wide ranging experience in designing and implementing significant organizational change and transformation in multi-national businesses including: innovation and people and focusing on future trends as they specifically impact leadership, talent, culture, diversity and complexity.

Experience

Founder at PurpleBeach

November 2012 - Present (7 months)

Founder PurpleBeach - a space where People Innovation happens.

In addition to PurpleBeach, also Consulting on:

- Intrinsic Motivation as key driver to unlock higher levels of performance and engagement
- Organisational Change, Transformation and Communication
- Talent, Leadership and Culture - a future perspective
- Diversity of People and Thought
- People Strategy Development and Implementation
- Business and People Innovation

Global Head of People Innovation at eBay Marketplaces

December 2011 - November 2012 (1 year)

1 recommendation available upon request

Senior Director Human Resources at eBay and PayPal

June 2008 - December 2011 (3 years 7 months)

Global Human Resources Director Skype at Skype

May 2006 - June 2008 (2 years 2 months)

Human Resources Director at eBay UK

August 2004 - May 2006 (1 year 10 months)

Head Of Human Resources at International Petroleum Exchange

2000 - 2004 (4 years)

Human Resources Manager at PepsiCo / Fritolay

1999 - 2000 (1 year)

Staff Legal Advisor at Swiss Institute of Comparative Law

1998 - 1999 (1 year)

HR Officer at Simba

1997 - 1998 (1 year)

Labour Relations Consultant at GJTMC

1994 - 1997 (3 years)

Skills & Expertise

Employer Branding

Talent Acquisition

HR Transformation

Leadership

Talent Management

Performance Management

Change Management

Organizational Design

Employment Law

Recruiting

Employee Engagement

Human Resources

Personnel Management

Succession Planning

Employee Relations

Organizational Development

Projects

Support HR Delivery Model Change

June 2009 to November 2010

Members: Annemie Ress, Mouhani Dieng, Dan Atkinson

Manage the full integrated process, workbooks and desktop procedure for France as Subject Matter Expert, ensuring Go live deadline.

Education

University of the Witwatersrand

Law, 1989 - 1994

Helpmekaar

Annemie Ress

Founder at PurpleBeach

annemie@ress.net



1 person has recommended Annemie

"True to her title, Annemie possesses the ability to miraculously transform people such that they achieve higher levels of engagement, both in their personal as well as professional lives. A thought leader and visionary, Annemie introduces path breaking concepts that are simple yet highly effective. Promoting a blend of niche theoretical concepts and practical ways of implementation, she devises interventions that go a long way in changing the way people function in an organization. Having worked closely with her, I feel equipped with the requisite knowledge and skills that would be essential as I go on to assume leadership positions in the future. It would be an absolute pleasure to work closely with her in the future."

— **Akshay Joshi**, *MBA Intern, eBay*, reported to Annemie at eBay MP

[Contact Annemie on LinkedIn](#)