

Human Asset 2012

8th Annual Pan European Summit

From Cost-Cutting to Revenue Generation: Driving workplace performance through better HR practices

13 - 15 November, Boscolo Budapest

Featuring First Time Together in Europe

Top level speakers, world class live cases from Europe's leading enterprises
(full speaker list on page 5)



Dr. Marshall GOLDSMITH



Dr. Dave ULRICH

Distinguished Panel of Presenters:



Stevens J. Sainte-Rose
Group HR Director, Eurasia Africa Group
The Coca Cola Company



Annemie Röss
Senior HR Director, Head of Global
Employee Engagement EBAY



Jozsef Blasko
Former Regional Head of HR, Western Europe, Asia
Pacific, Russia
British American Tobacco



Bjarte Bogsnes
VP Performance Management Development
STATOIL
Chairman Beyond Budgeting Roundtable Europe



Marcello Ballario Yoshida
VP Talent Development
Bayer



Ingrid Eras -Magdalena
VP HR EAME
Starwood Hotels & Resorts



Derrick Ahlfeldt
SVP HR
Visa Europe



Geoffrey Matthews
Vice President, HR Strategy
Merck Group



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Slovak Association for Human Resources Management and Development



Slovenian HR Association



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Dear Fellow HR Professional,

It is my privilege to personally invite you to join hundreds of your peers and attend the **8th Annual Human Asset 2012 Summit on 13-15 November, 2012.**

The Summit is more timely than ever before. The world of business has changed. The world of work has changed. And as companies across the globe struggle to move beyond the economic recession, many business leaders are adjusting their people strategies to meet these shifting demands. As businesses continue to change at enormous speed, talent has also become one of the most important concerns for CEOs across the globe. But their approach to talent and talent management has changed.

Whilst some still lean towards strategies that served them well prior to the economic crisis, many executives have recognised that the forces shaping future talent needs, such as the global economic crisis, demographic change, the demand for diversity and for finding meaning at work, shortage of talent in critical jobs now require new people strategies to position their companies for success.

Getting the best out of people is a joint responsibility of business, HR and the individual himself. Although HR may well act as an architect, business leaders and managers need to get the job done; it is therefore every business executive's responsibility to ensure the right people are attracted, engaged, developed and retained.

The Human Asset Summit series was created 7 years ago to address the most pressing challenges of people professionals across the continent. The summit content has been thoroughly researched and updated to ensure that all business critical issues are addressed, offering tangible ideas and true take-away for participants.

We are also putting in painstaking effort to present a top-of-the-class speaker faculty that includes two of the Thinkers 50 prestigious guru list, Dr. Marshall Goldsmith, expert on Leadership, and Dr. Dave Ulrich, the most influential international thinker in HR for 8 consecutive years.

So if you attend only one event in 2012, save the dates 13-15 November and you will make valuable connections and gain fresh perspectives and ideas that will serve very well your HCM efforts for many years to come.

Satisfaction guarantee: If you are not satisfied with the event simply drop me an e-mail at mihaly_nagy@stamfordglobal.com and you will be reimbursed accordingly.

I look forward to meeting you all in Budapest!



Mihaly Nagy

CEO - Stamford Global

Chief Moderator - European HCM Excellence Network

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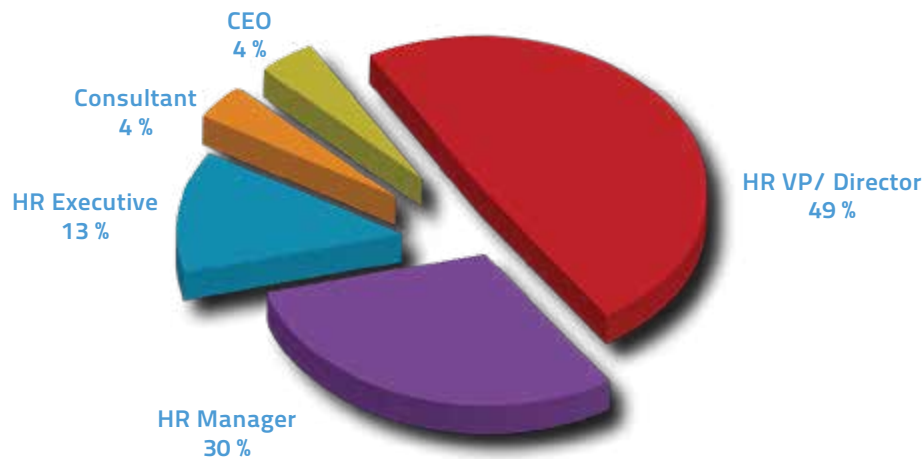
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Human Asset 2011 Snapshot

Would you recommend this summit to your colleagues?

YES - 98,1 %

Human Asset Delegate Profile



Human Asset is the Most Diverse People Management Summit in Europe and offers unparalleled, cross-border networking with like-minded professionals from these countries:

Austria ■ Belgium ■ Bulgaria ■ Croatia ■ Czech Republic ■ Denmark ■ Finland ■ France ■ Germany ■ Greece ■ Hungary ■ Serbia ■ Romania ■ Russia ■ Slovakia ■ Slovenia ■ Spain ■ Sweden ■ Switzerland ■ Turkey ■ Ukraine ■ United States

Attendees Feedback:

"The Summit was very well organized at an excellent venue and offered an opportunity to meet great people."

Karl Heinz Oehler, VP Global Talent Management, HERTZ

"I tend to go to a few conferences each year - this one was probably the best for all round value."

Howard Nelson, Director of HR Learning & Outsourcing, IBM

"One of the things I liked most about the summit was really senior, global participants that enabled top level networking and knowledge sharing."

Laszlo Fekete, HR Director, MOL

"The Summit offered good networking, interesting and useful presentations, great knowledge and experience sharing."

Natalia Scherbak, Talent Acquisition Manager, FERRERO

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Speaking and Advisory Faculty

Summit Chair



Dr. Paul Turner
Professor of Management
Birmingham City University

Distinguished Panel of Presenters:



Dr. Marshall Goldsmith
Leadership Guru
No 7 on Thinkers 50



Dr. Dave Ulrich
Professor of Business, Ross School of
Business, University of Michigan, No 23 on
Thinkers 50



Stevens J. Sainte-Rose
Group HR Director, Eurasia Africa Group
The Coca Cola Company



Annemie Ress
Global Head of People Innovation
EBAY



Bjarte Bogsnes
VP Performance Management Development
STATOIL
Chairman Beyond Budgeting Roundtable Europe



Jozsef Blasko
Former Regional Head of HR, Western Europe, Asia
Pacific, Russia
British American Tobacco



Derrick Ahlfeldt
SVP HR
Visa Europe



Marcello Ballario Yoshida
VP Talent Development
Bayer



Kieran Hearty
Managing Director
Igiveu



Ingrid Eras -Magdalena
VP HR EAME
Starwood Hotels & Resorts



Trish Thurley
Lecturer in Project and Programme Management
Cranfield University

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Distinguished Panel of Presenters:



Danny Kalman
Global Talent Director
PANASONIC



Henrik Kongsbak
Partner
Resonans



Carol Wilson
Managing Director
Performance Coach Training



Neil Edwards
HR Director
Nestlé Czech Republic & Slovakia



Geoffrey Matthews
Vice President, HR Strategy
Merck Group



Eva Somorjai
Chief HR Officer
Magyar Telekom

Distinguished People Management Associations' VIP Guests



Filippo Abramo
President of European Association for People Management
President of Italian HR Association



Yigit Oguz Duman
President
Turkish People Management Association
(PERYON)



Anna Hudáková
President of HR Association Slovakia



Dana Cavaleru
Executive Director
HR Management Club Romania



Nebojsa Rako
President of AHRP Serbia



Vanda Pecjak
President of Slovenian HR Association



Genoveva Bakardjieva
Executive Director of Bulgarian HR Association

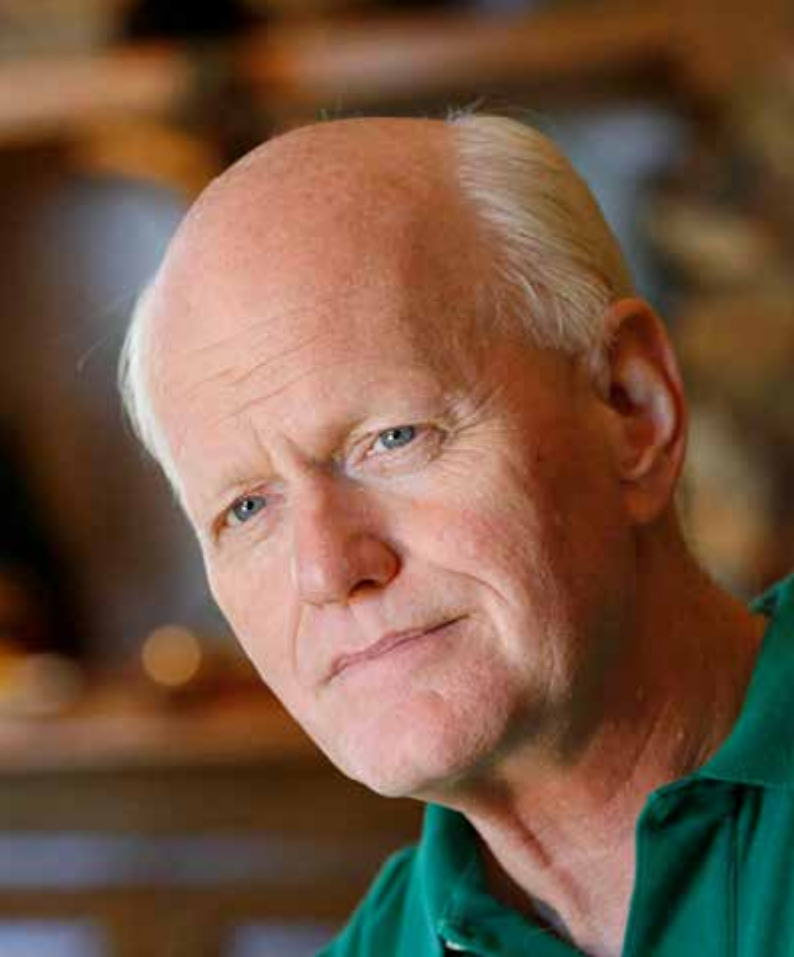


Ildikó Szűts
Executive Director of Hungarian HR Association

Full speaker list to be announced soon..

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Dr. Marshall Goldsmith

Marshall Goldsmith was recently recognized as the #1 leadership thinker in the world and the #7 business thinker in the world at the bi-annual Thinkers 50 ceremony sponsored by the Harvard Business Review.

He is the million-selling author or editor of 31 books, including the New York Times and Wall Street Journal bestsellers, *MOJO* and *What Got You Here Won't Get You There* - a WSJ #1 business book and winner of the Harold Longman Award for Business Book of the Year. His books have been translated into 28 languages and became bestsellers in eight countries.

Marshall's professional acknowledgments include: Institute for Management Studies - Lifetime Achievement Award (one of only two ever awarded), American Management Association - 50 great thinkers and leaders who have influenced the field of management over the past 80 years, BusinessWeek - 50 great leaders in America, Wall Street Journal - top ten executive educators, Forbes - five most-respected executive coaches, Leadership Excellence - top five thinkers on leadership, Economic Times (India) - top CEO coaches of America, Economist (UK) - most credible executive advisors in the new era of business, National Academy of Human Resources - Fellow of the Academy (America's top HR award), World HRD Congress - 2011 global leader in HR thinking, 2011 - Tata Award (India) for Global HR Excellence, Fast Company - America's preeminent executive coach and Leader to Leader Institute - 2010 Leader of the Future Award. His work has been recognized by almost every professional organization in his field.

Sessions:13th November:

09:00 -12:00	Pre Summit Masterclass Leadership Development: Developing Ourselves, Our People and Our Teams "Leadership is a relationship, not between the coach and the "coached," but between the leader and the colleague." Leadership is not just for leaders anymore. Top companies are beginning to understand that sustaining peak performance requires a firm-wide commitment to developing leaders that is tightly aligned to organizational objectives - a commitment much easier to understand than to achieve. Organizations must find ways to cascade leadership from senior management to men and women at all levels. But it sometimes seems there are as many approaches to leadership development as there are leadership developers. During this highly interactive and informative session Marshall Goldsmith will guide course participants through the following critical issues: - Leadership is a Contact Sport - Effective Communication: Try Feed forward - Instead of Feedback - Questions That Make a Difference - Every Day - To Help Others Develop Start With Yourself - Special Challenges for People in Charge - Team-building without Time-wasting - Coaching for Behavioral Change - Expanding the Value of Coaching	Session must be booked separately, pls see the last page for details
13:45-15:00	Opening Keynote: Driving Pro-active Employee Engagement Most employee engagement initiatives are about what companies have done to increase employee engagement, such as recognition programs or training or empowerment. Unfortunately organizations very rarely talk about at all was what the employees could be doing to increase their own engagement. This keynote will focus on helping employees to find their "MOJO" by Putting Employee Engagement Back in the Hands of Employees.	Plenary
15:30-17:00	CHRO Roundtable : Open Discussion with 20 Chief HR Leaders on trends & challenges, facilitated by Marshall Goldsmith. During this special session Marshall Goldsmith will facilitate high level discussion and interaction among 20-25 VP level HR leaders.	by invitation only



Dr. Dave Ulrich

Dave Ulrich is a Professor at the Ross School of Business, University of Michigan, a partner at the RBL Group, and Executive Director of the RBL Institute. He studies how organizations build capabilities of leadership, speed, learning, accountability, and talent through leveraging human resources. He has helped generate award-winning databases that assess alignment between strategies, organization capabilities, HR practices, HR competencies, and customer and investor results

He has been ranked #1 most influential international thought leader in HR by HR Magazine *Ranked #23 in Thinkers 50 as a management thought leader. In 2010 Dr. Ulrich received Nobels Colloquia Prize for Leadership on Business and Economic Thinking.

Sessions:15th November:

09:15 -10:30	Opening Keynote Competencies for the HR Professional: What it takes for HR to deliver sustained value For 25 years, Dave Ulrich and his colleagues have been observers of the evolving HR profession. They have done 6 waves of data collection to identify the competencies required for HR professionals to be effective and deliver business success and the focus required for HR departments to impact business success. In their 2012 round of research, they have data from over 20,000 individuals around the world. This keynote will report these findings and suggest implications for how HR professionals can become more effective and how to better design HR departments. In addition it will review how HR professionals can demonstrate these six competencies and create the right HR department. It will include ideas, but also have specific actions HR professionals can take to deliver more value.	Plenary
11:00-12:30	CHRO Roundtable : Open Discussion with 20 Chief HR Leaders on trends & challenges, facilitated by Dave Ulrich. During this special session Dave Ulrich will facilitate high level discussion and interaction among 20-25 VP level HR leaders	by invitation only
13:30-15:00	Masterclass A: Practical Toolkit for Aligning Business & HR Strategy Most aspiring HR professionals want to contribute value and work hard to do so by aligning their personal work with business goals. In both our research and our professional work, we have found that having a line of sight from the business context to strategy to capability to HR practice to individual behavior to metrics is easier said than done. After years of experimenting and practicing, we have found a seven step process that HR professionals may follow to gain strategic alignment. This masterclass will report these seven steps as a generic template for strategic-HR alignment. These seven steps include: 1. Business: Where will we do a strategic HR linkage? 2. Environment: What are the business trends? 3. Strategy: What are strategic drivers for the business? 4. Organization: What do we need to be good at as an organization? 5. Invest in HR practices: What are HR priorities? 6. Action plans: Who will do what, when, where, and how? 7. Measures or metrics: How will we measure progress? This workshop will help HR professionals facilitate an alignment process that turns strategic intent into organization actions.	Session must be booked separately, pls see the last page for details
15:30-17:00	Masterclass B: HR The Change Champion The pace of change has accelerated in all parts of our lives. It is easy to be overwhelmed by change rather than to anticipate and manage it. In this workshop, we will discuss three levels of change and offer specific tools that HR professionals can use to become change champions. Institutional change occurs in changing a company's culture or way of working. We will talk about how to diagnose a company's culture through a virus assessment, about how to build a blueprint for culture change from the outside in, and about how to remove bureaucracy in the process of transformation. Initiative change occurs as organizations put in programs, solutions, or other actions to manage change. We will propose a pilot's checklist logic that identifies key levers for successful change and show how HR professionals can help implement these key levers. Individual change occurs when employees recognize and work to improve their personal behaviors. We will review seven key factors of how to sustain a personal change. This workshop will be oriented around specific tools and actions. It will help HR professionals become change champions who turn desired changes into sustainable results.	Session must be booked separately, pls see the last page for details

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Agenda

13th November, Tuesday

8:30 Registration

09.00-12.00

Open Leadership Masterclass with Marshall Goldsmith

"Leadership is a relationship, not between the coach and the "coached," but between the leader and the colleague."

Leadership is not just for leaders anymore. Top companies are beginning to understand that sustaining peak performance requires a firm-wide commitment to developing leaders that is tightly aligned to organizational objectives — a commitment much easier to understand than to achieve. Organizations must find ways to cascade leadership from senior management to men and women at all levels.

But it sometimes seems there are as many approaches to leadership development as there are leadership developers.

During this highly interactive and informative session Marshall Goldsmith will guide course participants through the following critical issues:

- Leadership is a Contact Sport
- Effective Communication: Try Feed forward - Instead of Feedback
- Questions That Make a Difference - Every Day
- To Help Others Develop Start With Yourself
- Special Challenges for People in Charge
- Team-building without Time-wasting
- Coaching for Behavioral Change
- Expanding the Value of Coaching

10.30 Coffee & Networking Break

Session Continues...

12.00 Lunch

Human Asset 2012 Summit

13.00 Re-Registration

13.30 Human Asset 2012 Opening Remarks

13.45 Keynote: Marshall Goldsmith - Driving Pro-Active Employee Engagement

15.00 Coffee & Networking Break

The High Performance Workplace

*CHRO Roundtable with Marshall Goldsmith

15.30 **Keynote: People - Performance - Results: Sustainable talent advantage at Visa Europe.**

Derrick Ahlfeldt - SVP HR, Visa Europe

- Building the strategy
- Structuring the team
- Delivering performance

Open Discussion with 20 Chief HR Leaders on trends & challenges, facilitated by Marshall Goldsmith.

- CEO Succession
- Coaching
- Succession Management
- Measuring Leadership Development Process
- Upper Management Involvement

16.15 **The Workplace (R)Evolution – creating an engaging work environment the fosters business success.**

Annemie Ress, Global Head of People Innovation, EBAY/ PAYPAL

- Vertical Farming and the Future of HR
- (R)Evolution in HR: Dealing with the unprecedented changes in the way we work and the workplace
- Individualizing leadership development, it makes business sense.

17.00 Closing Remarks, End of Day One

17.30 Cocktail Reception & networking

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Agenda

14th November, Wednesday

8:30 Registration

9.00 Opening Remarks, Summary of Day One

9.15 Opening Keynote: Talent Management and Employee Engagement as key drivers of business success

Stevens J. Sainte-Rose - Group HR Director, Eurasia Africa Group, The Coca Cola Company

- Coca Cola's Organizational Capability Framework.
- The Performance Management Process.
- A New Approach To Engagement: Breakthrough Engagement.
- Gender Balance and Diversity.
- Sustainability and CSR.
- The Future of Work.

10.30 Coffee & Networking Break

11.00	Elective Parallel Streams		
	Strategic HR	Talent Engagement	Leadership and Talent Development
11.00	Opening Remarks	Opening Remarks	Opening Remarks
11.15	Case: Out of the Crisis: A New Model for Leaders to Engage Their Organizations Geoffrey Matthews - Vice President, HR Strategy - Merck Group ▪ In an economic crisis, organizations need to harness everyone's energy - but are employees really engaged? ▪ The upturn paradox - how the recovery could make the engagement challenge even tougher ▪ Why is it that organizations get their employees' presence - but not their passion? ▪ Fresh thinking from "Engaged: Unleashing Your Organization's Potential Through Employee Engagement" ▪ A new model of engagement that managers can use to make their workplace flourish and thrive	Talent management , diversity & inclusion at Starwood Ingrid Eras, VP People Development and Staffing EAME, Starwood Hotels & Resorts ▪ How is the concept of 'diversity & inclusion' related to talent management' ▪ Overview of the project team's findings on 4 D&I subject	Case: Identifying, engaging and retaining future leaders in a high performance environment Eva Somorjai, Chief HR Officer - Magyar Telekom ▪ Leaderships within a fast moving, multinational company ▪ How to nurture diverse talent in "new European" operations to help produce the next generation of international leaders ▪ What are the barriers to international mobility and globality ▪ Identifying internal talent and internal leadership qualities
11.45	Case: HR Metrics & Analytics driving business performance. Jonathan A Ferrar, Vice President HR & Workforce Analytics, IBM ▪ How can you advance your HR Strategy by using Analytics? ▪ What is the future of analytics and how is technology transforming actionable analytics? ▪ How can HR Analytics contribute to business success? ▪ What is IBM's approach to HR Analytics? The integration of external research, internal workforce information, HR ▪ Analytics makes business sense: financial information and strategic insight...	Case: Employee Engagement in Europe Best Practices - An HCM Excellence Network 2012 Research Paul Turner, Professor of Management, Birmingham City University ▪ The Compelling case for employee engagement ▪ An understanding of the status of employee engagement in European organisations ▪ Gain strategic insights into some of the practices used by those organisations in dealing with employee engagement ▪ Get information on changes in approaches to employee engagement over time.	The (Baby) Elephant in the Room - Gender balance in leadership positions - does diversity drive business performance? Kieran Hearty, Managing Director, IGIVEU, Former T&D Director EMEA, Intel

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14th November, Wednesday

12.15	Lunch & Networking Break		
13.30	Case: The (R)Evolution of HR to a strategic Role Jozsef Blasko, Former Head of HR, BAT Western Europe - Organizational change - disrupting the role of traditional HR - Being proactive employee champions - why you don't need consultants - Driving a positive change: putting a proactive and meaningful value proposition through HR	Case: The business of growth in FMCG Neil Edwards, Head of HR, Nestlé Czech Republic & Slovakia - Economic context - Innovation and its importance to Nestlé - How small changes leading to huge impacts - Implications for values and behaviour - Making it applicable in a diverse set of businesses - The role of engagement - Building a cohort of change leaders.	Case: 'Leadership in Action': Developing leaders where leadership really takes place! Bringing Innovative Leadership Development into the Workplace for both Corporate and Individual Development Henrik Kongsbak, Partner, Resonans and Rikke Agerskov, HR Partner, Novo Nordisk - Downsize training and bring leadership development into the workplace - Let leadership development focus on real-time challenges in real-time settings - Downsize tools and techniques and emphasize feedback and feedforward
14.00	Case: Strategic Innovation and Diversity: Corporate and Local Collaboration Team realignment, Leadership and Motivation Andriy Kolomiets, Head of Strategy, Africa & CIS, ArcelorMittal - Creating a diverse pipeline of skilled finance experts in emerging economies through blended training - Engaging teams and different stakeholders to manage and lead change - Harnessing training models to support more connectivity and collaboration between corporate and local units - Managing cultural diversity and triggering ambition optimism and loyalty	Case: Global Talent Management – Changes, Challenges and Complexity Marcello Yoshida, Vice President HR Talent Development, Bayer - Key changes in the talent management we are facing today and how are we addressing complexity - Changes: Talent Management, war for talents, global economy & emerging countries - Challenges: consistency, managing diversity and development for all - Complexity: Processes, communications, IT / System integration	Coaching, Mentoring and reversed mentoring Carol Wilson, Managing Director, Performance Coach Training
14.30	Open Group Discussion:	Open Group Discussion	Open Group Discussion:
15.00	Coffee & Networking Break		
15.30	Global Panel Debate: HR Technology and Outsourcing Realities Derrick Ahlfeldt, SVP HR, Visa Europe, Stevens J. Saint-Rose - Group HR Director Eurasia and Africa, The Coca-Cola Company, Neil Edwards, HR Director CZ and SK, Nestlé - How does HR Technology can help to drive business performance? - What are the HR Tech priorities in the coming 12-18 months? - Outsourcing or do it inhouse? - What, when and why to outsource? - The Global Business: How to optimize global business in local settings with effective outsourcing?		
16.15	Closing Keynote: A radical departure from traditional management - all driven by a passion to be an agile and human place to work Bjarte Bogsnes, Vice President Performance Management Development, Statoil Chairman Beyond Budgeting Roundtable Europe - This presentation will cover the problems with traditional management, including budgeting - The Beyond Budgeting principles and companies on the journey - Statoil's "Ambition to Action" model; - redefining performance - dynamic and relative targets and a holistic performance evaluation - dynamic forecasting and resource allocation and no traditional budgets - from calendar-driven to event-driven; a more self-regulating management model - Implementation experiences - the need for HR and Finance cooperation		
17.15	Summary, End of Day Two		

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Agenda

15th November, Thursday

- 8:30 Re-Registration
- 9.00 Opening Remarks, Summary of Day Two
- 9.15** Opening Keynote Competencies for the HR Professional: What it takes for HR to deliver sustained value
Dr. Dave Ulrich
- 10.15** Open Q&A with Professor Ulrich
- 10:30 Coffee & Networking Break

11.00 Elective Workshop Session

Gen Y Attraction, Engagement & Performance Management Ingrid Eras -Magdalena	The Talent Formula Masterclass Dr. Paul Turner	Employee Engagement Excellence Annemie Ress	The Drivers of Team Performance Behind the Scene Kieran Hearty	CHRO Roundtable with Dave Ulrich
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12.30 Lunch & Networking Break

Workshop Continues	Workshop Continues	Workshop Continues	Workshop Continues	*Dave Ulrich Masterclass "A" Practical Toolkit for Aligning Business & HR Strategy
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*Dave Ulrich Masterclass "B"
HR The Change Champion

- 15.00 Coffee & Networking Break
- 15.30** Keynote: The Shuttle Case - Working at the Limits of Safety. A thought provoking case study of the importance of Leadership derail and communication.
Trish Thurley, Lecturer in Project and Programme Management - Cranfield University
- 16.30** Summary, Closing Remarks
- 17.00 End of Summit

* For a detailed description on Dave Ulrich's sessions please refer to page 6.

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About The Organizer

HCM Excellence Network

<http://linkd.in/HCMExcellenceNetwork>

HC MEN is an online networking and knowledge sharing community on Linked In for human capital management professionals, operated by Stamford Global. Share ideas, get engaged in conversations and network across borders. Our main interest lie in Leadership Development, Employee Engagement, Performance and Talent Management and Creating High Performance Workplaces.

Stamford Global

is an elite provider of business events, thought leader research and publications in the field of Human Capital Management, Project Management, Information Technology and Sales & Marketing. Our motto: "Never Stop Learning" encompasses both our intellectual and professional ambitions. For more information please visit: www.stamfordglobal.com

Venue



Boscolo Budapest

A ROYAL LUXURY HOTEL in BUDAPEST, KNOWN AS THE NEW YORK CAFE

The old capital of the Hungarian kingdom, crossed by the majestic Danube, Budapest is an incredible crossroads of civilization and culture, an inspiring muse for generations of artists. The luxury Boscolo Budapest hotel embodies its soul perfectly and is an obligatory destination for anyone fascinated by excellence.

The location of what was called the 'most wonderful café in the world', the New York Café, it is a work of art now restored to its former glory. Old-style prestige is united with maximum levels of comfort guaranteed by a most elegant interior design: marble, bronze, brocade and period frescoes magically complement the crystal and steel typical of contemporary design in an attempt to find perfection.

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<http://budapest.boscolohotels.com>

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*subject to speaker approval

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Delegate Pricing & Discounts:

*only for corporate HR attendees. Solution provider pricing on the bottom of the page.

Base Price: Summit Only	€ 1395
Additional Elective Services (cannot be booked separately)	
*Pre Summit Marshall Goldsmith Masterclass (100 seats)	€ 750
*Dave Ulrich Masterclass (A) - (80 seats)	€ 450
*Dave Ulrich Masterclass (B) - (80 seats)	€ 450
*CHRO Roundtable with Marshall Goldsmith (20 seats)	€ 450
*CHRO Roundtable with Dave Ulrich (20 seats)	€ 450
+ Full Video Recording DVD Set	€ 495

*Sessions cannot be booked separately from the main summit days.

**CHRO Roundtable is subject to approval to ensure top quality peer learning and networking. To apply for the CHRO Roundtable the applicant must be European/EMEA/Chief of HR level with strategic HR decision making authority.

Solution Providers: EUR 2,995 Summit only

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Snapshot of Previous HR Summits



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Event Details

Dates 13 - 15 November 2012
Venue BOSCOLO BUDAPEST
City Budapest

Payment Details

*Credit Card Payment ☐
Bank Transfer ☐

Registration Fee

Authorisation

I certify that the above information is correct.
I am aware of the prerequisites of the registration.

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Job Title
Signature
Date

Terms & Conditions. Please read carefully before registration

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After receiving payment, a receipt will be issued. If you do not receive a letter outlining joining details 2 (two) weeks prior to the event, please contact us at operations@stamfordglobal.com

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Executor means Stamford Global

This registration form constitutes a legally binding sales contract between the Executor and the Client. All terms are mutually accepted and negotiated in good faith.

- 1. Fees:** Registration fees are inclusive of program materials, event organizational expenses (venue, speakers et.), luncheons and refreshments, but exclude accommodation and travel expenses.
- 2. Payment terms:** Following the receipt of the registration form, all payments are due within 5 (five) working days. All payments must be received before the commencement of the events. After registration all payments must be executed within the terms herewith irrespective of attendance. Should a portion of the Contract price be subject to state, federal, or local taxation, or VAT if applicable, the Executor reserves the right to add such charges to the final invoice or recover such sums from the Client at the time when they become due. Late payment: The client explicitly agrees the Executor entitled to charge a fix 20%/year late payment penalty for all payments received after the due date. Credit Card payments are subject to 4% handling and processing surcharge.
- 3. Cancellation/Substitution:** Substitution is allowed by providing a written notice is given to the Executor, not later than 2 working days before the event. Otherwise all registrations carry a 50% cancellation liability of the contract value immediately after an authorized registration form has been received by The Executor. By signing this registration form the client agrees that in case of any dispute or cancellation The Executor will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason The Executor decides to postpone or cancel the event, The Executor is not responsible for covering airfare, hotel or any other cost incurred by the clients. Any cancellation received in less than 10 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.
- 4. Indemnity:** The Executor reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund or refund or alternative offer shall be made. In the event of the Executor permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Executor harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.
- 5. Image Release:** In registering for Stamford Global events and conferences, delegates grant permission to Stamford Global, its agents and others working under its authority, to take and to have full and free use of video/photographs containing their image/likeness. It is understood these images may be used for promotional, news, on-line/multimedia, research and/or educational purposes by and for Stamford Global. Delegates agree that they are not entitled to remuneration, residuals, royalties or any other payment from Stamford Global in respect of their image/likeness or its use. Delegates release, discharge, and hold harmless, Stamford Global and its agents from any and all claims, demands or causes of actions that they may hereafter have by reason of anything contained in the photographs or video. Should a delegate not agree to the above image release, they must advise Stamford Global by contacting inquire@stamfordglobal.com.
- 5. Copyright:** All intellectual property rights in all materials produced and distributed by the Executor is expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission of the Executor.



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