

Author: Gergely Szabó

Affiliation: Eötvös Loránd University, MA student

Title: Language ideologies presented in metadiscourses in connection with Hungarian obscenities

The presentation examines language ideologies [1] that are explicated or presented implicitly in metalinguistic discourses about Hungarian obscenities. Language ideologies can be defined as systems of beliefs that appear in discursive practices and enquire our attitudes towards others' language use [2]. I interpret obscenity as a stylistic attribution in the theoretical frame of style of third-wave sociolinguistics [3]. The research qualitatively examines the phenomenon in question through semi-structured interviews. The corpus of my analysis consists of metalinguistic interviews [4] from my previous research and some modules of sociolinguistic interviews of Budapest University Dormitory Corpus.

The relevance of my question and its approach is based on the fact that what we judge as obscene is influenced by an ideologically conceptualized normative point of view which prompts us to define obscenity's prototypical category, what includes lexemes and constructions which may appear to be improper, insulting or impolite for a participant of a given discourse.

The results of my qualitative analysis are sorted to these main ideological topics: language decay, indexicality and ideologies drawing up the 'beauty' of Hungarian language. The aim of my presentation is – in addition to the demonstration of language ideologies related to Hungarian obscenities – to point out some particular functional mechanisms of ideologies.

- [1] Woolard, K. A., Schieffelin, B. B., 1998, 'Language Ideology', *Annual Review of Anthropology* 23./55–82.
- [2] Gal, S., 2002, 'Language Ideologies and Linguistic Diversity: Where Culture Meets Power.', eds. Keresztes, Maticsák, *A magyar nyelv idegenben*, University of Debrecen, Debrecen, 197–204.
- [3] Eckert, P., 2013, 'Three Waves of Variation Study: The Emergence of Meaning in the Study of Sociolinguistic Variation', *Annual Review of Anthropology* 41./87–100.
- [4] Laihonon, P., 2008, 'Language ideologies in interviews: A conversation analysis approach', *Journal of Sociolinguistics* 12./668–693.