

Budapest, 28 September, 2017

Dóra Kovács

To Whom It May Concern

Hereby, I would like to prove that Ms. Dóra Kovács, BA student in International Business at Corvinus University of Budapest, participated in national BCG Strategy Cup in 2017. Ms. Kovacs' team won the 1st prize, out of 6 teams.

The BCG Strategy Cup is a national, team-based business game that challenges participating students to solve a real life business case.

From all applicants a group of students are selected each year based on their CVs and the answers provided in their application forms. BCG forms competing teams from the applicants. Each team is formed to maximize the heterogeneity of the students' backgrounds. The language of the case competition is English, however students must have a working knowledge of Hungarian.

Each team has to present their approach and strategy regarding the business case. Presentations are in English to a selected group of BCG and industry executives acting in the role of client management.

The Boston Consulting Group is a global management consulting firm and the world's leading advisor on business strategy. We partner with clients from the private, public, and not-for-profit sectors in all regions to identify their highest-value opportunities, address their most critical challenges, and transform their enterprises. Our customized approach combines deep insight into the dynamics of companies and markets with close collaboration at all levels of the client organization. This ensures that our clients achieve sustainable competitive advantage, build more capable organizations, and secure lasting results. Founded in 1963, BCG is a private company with 82 offices in 46 countries.

Sincerely,



TNG4F

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A handwritten signature in blue ink, appearing to read 'Judit Zombori', is written over the printed name.

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