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55 Farm Drive
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M6K435

March 29, 2016

Mr Péter Somogyi
1 Egyetem square
Győr 9021
Hungary

Dear Mr. Somogyi,

RESEARCH TITLE

City Branding For Residents And Tourists: Case Of A Hungarian Town, Sümeg

AUTHOR/S:

Szandra Gombos, Péter Somogyi, Krisztofer Szabó & Máté Vasáros

RESEARCH ID:

M6K435

REGISTRATION FEE:

\$375 (if one registers for the full conference); \$575 (if two co-authors register)

REGISTRATION DEADLINE:

5 April 2016 or shortly thereafter

We are pleased to inform you that on the basis of your submission the reviewers have accepted the above for oral presentation at the International Journal of Arts & Sciences (IJAS) *International Conference for Business and Economics* which will be held at the Sirius Conference Center, Brunhamstrasse 21, 81249 Munich, Germany. This double-blind reviewed conference will run from 21 to 24 June 2016.

The conference follows the multidisciplinary TED format at <http://www.ted.com>. The program from our latest conference on the Harvard University campus will give you an idea of what to expect from our Freiburg conference: <https://ijas2015boston.sched.org/>.

For your submission to appear in one of our refereed ISSN-numbered publications, please format your work in line with this template <http://www.internationaljournal.org/template.html>. There is no limit on the number of pages. Email your properly formatted abstract/paper only to ManuscriptSubmission@gmail.com. Please make sure that it is in Microsoft Word and that the above "Research ID" is included in all your future emails' Subject line.

The registration fee does not include food and lodging.

As a European professor at Central Connecticut State University, I witness firsthand the benefits of international education emanating from study abroad programs. Our conference will highlight these benefits while offering you a forum to share your specialized research with international professors.

We look forward to your presentation.

Sincerely,

Professor J.L. Bonnici, PhD, JD
IJAS Conferences Coordinator