

Amsterdam
20 May 2021

To Whom It May Concern,

This letter is to confirm Zoltán Szücs' volunteerism at the ESOMAR Qualitative conference from 5-7 November 2017 in Porto, Portugal.

ESOMAR – the global association for market, opinion, and social research and data analytics – was thrilled to invite Zoltán to participate at the conference on behalf of the Young ESOMAR Society, a community-based initiative to involve, encourage and showcase young professionals in the industry. Zoltán was recommended by our Hungarian Representative (József Mészáros) and chosen out a pool of high-quality student candidates from around the world to volunteer as a networking facilitator.

ESOMAR launched this initiative fourteen years ago with the goal of bridging a stronger connection between postgraduate academia and the research, insights and data analytics worlds. The initiative offers international students the opportunity to join our events and get hands on experience with the industry, network with leaders from well-known brands and agencies, gain a behind-the-scenes look at ESOMAR and represent their universities while doing so.

Zoltán proved to be an excellent student volunteer, with a friendly and hospitable nature, eagerness to help, and a professionalism I think made him quite a few connections. The ESOMAR team was grateful to have him in Porto and I thought he did an impeccable job at representing the Corvinus University of Budapest.

It is a very unique experience for any student to gain, and should you need any further explanation or details from my side, I would be happy to share.

With kindest regards,



Danika Smit
ESOMAR Global Events Senior Executive &
YES Community Manager