

Oral

5e. Sustainable Consumption and Consumers

CHAired BY

- Prof. Maria Csutora**
Hungary - Corvinus
- Prof. Ágnes Zsóka**
Hungary - Corvinus University of Budapest

DESCRIPTION

Sustainable consumption recognized as an integral part of the 2030 Agenda for Sustainable Development and defined as "the use of services and related products, which respond to basic needs and bring a better quality of life while minimizing the use of natural resources and toxic materials as well as the emissions of waste and pollutants over the life cycle of the service or product so as not to jeopardize the needs of further generations".

Research on sustainable consumption and sustainable consumer practice is critical to guide policy makers, business and civil society to in their work towards consumption that is environmentally and socially sustainable.

Consumers are increasingly concerned about sustainability issues and governments need to protect consumers from misleading information on sustainability in areas such as labelling, advertising and corporate reporting. New forms of consumption are arising, and their implementation requires a switch in customer value proposition and a radical change at societal and institutional level, to accompany consumers toward a functional service economy, unlinked from individual ownership.

Given this year's conference theme contributions should advance theory and outline implications for consumers, marketers, policy-makers, or other stakeholders.

This track welcomes papers on sustainable consumption and sustainable consumer practice using a multiplicity of theoretical and methodological approaches and with connections to the UN's Sustainable Development Goals (SDGs).

- Catch Me If You Can – reduction of food loss and waste during the spread of COVID-19

» [Dr. Mariann Szabó \(Hungary\)](#), [Ms. Katalin Kász \(Hungary\)](#)², [Dr. György Ádám Horváth \(Hungary\)](#)²

1. Budapest University of Technology and Economics, 2. Budapest University of Technology and Economics Faculty of Economic and Social Sciences Department of Environmental Economics
- Repairing the circular economy: public perception of the repair economy in Hull, UK

» [Ms. Heather Rogers \(United Kingdom\)](#), Dr. Pauline Deutz (United Kingdom) , Prof. Tomás B. Ramos (Portugal) ², Prof. Andrew E.G. Jonas (United Kingdom)

1. University of Hull, 2. CENSE, NOVA University Lisbon
- Where to stay while travelling?

» [Ms. Boglárka Sziártó \(Hungary\)](#), Dr. László Valkó (Hungary) ²

1. Budapest University of Technology and Economics (Student), 2. Budapest University of Technology and Economics
- Sufficiency and Affordability: the Demand Side of Degrowth

» [Dr. Joachim Spangenberg \(Germany\)](#)

1. Sustainable Europe Research Institute SERI Germany
- Travelling from bad times to good times: footprinting carbon and pleasure of tourism

» Prof. Maria Csutora (Hungary) , [Prof. Ágnes Zsóka \(Hungary\)](#)

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6c. Urban and F Resilience and

» Dr. Regine Ortl

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6d. Urban and F Transformation

» Daphne Mah, A Wolfram

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» [Dr. Mózes Székely](#) (🇭🇺 Hungary)

1. Eötvös Loránd University, Faculty of Education and Psychology

○ From Brown to Green: Developing and Validating a Scale Quantifying Switching Costs From Conventional to Eco-friendly products

» [Mrs. Ghina El Haffar](#) (🇨🇦 Canada), Dr. Fabien Durif (🇨🇦 Canada)

1. University of Quebec in Montreal

○ Sustainable Consumption and Production in Cities:

» [Dr. Jaco Quist](#) (🇳🇱 Netherlands)

1. Faculty of Technology, Policy, Management, TU Delft

○ The social representation of sustainable food consumption and the role of SFSCs in the way towards sustainability

» [Ms. Veronika Laszlo](#) (🇭🇺 Hungary), Ms. Anikó Gáll (🇭🇺 Hungary), Dr. Viktória Csizmadiané Czuppon (🇭🇺 Hungary)

1. University of Pannonia

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» [Ms. Petra Soltész](#) (🇭🇺 Hungary), [Prof. Gyula Zilahy](#) (🇭🇺 Hungary)

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