

University of Miskolc Faculty of Economics



**Recent economic, social and technological developments –
Possible directions for young researchers**

**October 11, 2024.
Lillafüred**

CONFERENCE PROGRAM

PhD Conference October 11, 2024 (Friday)

8:00 – 12:00	Registration
9:30 – 12:45	Sessions
10:45 – 11:00	Coffee break
13:00 – 14:00	Lunch
14:15 – 17:15	Sessions
15:30 – 15:45	Coffee break

Conference venue:

Hotel Palota

Miskolc-Lillafüred
Erzsébet sétány 1.
3517

Tel.: +36-46-331-411

PhD Student’s CONFERENCE – SESSION I.
Regionality – European Union

Room: Anjou

Chairman: Tekla, Szép

Co-chairman: Alina, Badulescu

October 11, 2024

- 9:30 **Abrar, Ghaith (ME GTK)**
Examining the Role of Demographics in OTC Medication Purchase Decisions in Kuwait: A Theory of Planned Behavior Perspective
- 9:55 **Norbert, Pásztk (ME GTK)**
Research on participation in herbal tourism in Hungary
- 10:20 **Hajnalka, Sándor (ME GTK)**
Digital Marketing of Hallyu Tourism: a Netnographic Analysis of Social Media Impact
- 10:45 **Coffee break**
- 11:00 **Evelin, Zapreskó-Farkas (ME GTK)**
Trends in territorial disparities in Poland over the last 20 years
- 11:25 **Olga, Müller (ELTE)**
Changes in the internal income inequalities of Hungarian counties
- 11:50 **Péter, Bárkányi (NJE)**
Could the Hungarian Presidency of the EU Strengthen Transport and Energy Connections with Europe and the Turkic States?
- 12:15 **Kérdések valamennyi előadóhoz; szekció ülés értékelése, zárása**

We plan 20 minutes for the presentations and 5 minutes for the questions and comments.

Projection screen, laptop and projector are available in the rooms.

PhD Student’s CONFERENCE – SESSION II.
Competitiveness – Sustainability

Room: Reneszánsz

Chairman: Zoltán, Bartha

Co-chairman: Joseph, Lekunze

October 11, 2024

- 9:30 **Imre, Kulcsár (BMGE)**
How Hungarian SMEs see Industry 4.0 Technologies
- 9:55 **László, Molnár (BMGE)**
Three ways of SME's digitalization, which one is the winner?
- 10:20 **Kata, Horváth (ME GTK)**
The Evolution of Technology Acceptance Models – what happened after UTAUT2?
- 10:45 **Coffee break**
- 11:00 **Zahra, Shahini (ME GTK)**
Why Is Innovation Still an Important Factor in Economic Growth Nowadays?
- 11:25 **Jaber, Mohammad**
Energy Policies, Solar Adoption, and Subjective Energy Poverty in Jordan
- 11:50 **Laura, Nagy (ME GTK)**
PET bottles’ recycling in Hungary
- 12:15 **Kérdések valamennyi előadóhoz; szekció ülés értékelése, zárása**

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PhD Student’s CONFERENCE – SESSION III.
Social Innovation – Management

Room: Beatrix

Chairman: István, Kunos

Co-chairman: Anna-Marie, Pelser

October 11, 2024

- 14:15 **Anasztászia, Kész (DE)**
The relationship between Corporate Social Responsibility and healthy lifestyles - a literature review
- 14:40 **Mária Roberta, Nagy (NJE)**
CSR Bibliometric Research
- 15:05 **Orsolya, Pető (ME GTK)**
Corporate Entrepreneurship as a Stress-Reducing Strategy
- 15:30 **Coffee break**
- 15:45 **Ilona, Bukta (ME GTK)**
Typology of residential social home operators in Hungary and their impact on management
- 16:10 **Zsombor, Pente (ME GTK)**
Hátrányos helyzetű diákok integrálása és a társadalmi esélyegyenlőség előmozdítása felzárkóztató programokkal
- 16:35 **Jomaa, Hajer (ME GTK)**
Fertility Rates and Labor Market Dynamics: A Comprehensive Literature Review
- 17:00 **Kérdések valamennyi előadóhoz; szekció ülés értékelése, zárása**

We plan 20 minutes for the presentations and 5 minutes for the questions and comments.

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**PhD Student’s CONFERENCE – SESSION IV.
Economics – Finance**

Room: Reneszánsz

Chairman: Sándor, Bozsik

Co-chairman: Faan, Pelser

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- 14:15 **Győző, Bencsik (NJE)**
Development opportunities and threats of electronic banking in Hungary
- 14:40 **Janka Klára, Szabó (MATE)**
The Role of State Measures in Turbulent Economic Situation in the Financing of Small and Medium-Sized Enterprises
- 15:05 **Sára, Somogyi Farkas (NJE)**
Recommendations to improve the financial intermediary system's role in development policy, highlighting regional development in the 2007-2013 EU development period in Hungary
- 15:30 **Coffee break**
- 15:45 **Csaba, Madaras (ME GTK)**
Economy and management in healthcare institutions – Financing of the healthcare systems
- 16:10 **Klaudia, Murányi (ME GTK)**
Factors Influencing the Development of Corporate Compliance
- 16:35 **Dóra, Pálné Gecse (ME GTK)**
Cash to Digital: Payment Shifts in Europe
- 17:00 **Kérdések valamennyi előadóhoz; szekció ülés értékelése, zárása**

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**PhD Student’s CONFERENCE – SESSION V.
Competitiveness – Sustainability**

Room: Anjou

Chairman: Andrea, Sáfrányné Gubik

Co-chairman: Daniel, Badulescu

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- 14:15 **Csaba, Szuda (NJE)**
Reverse system lifecycle model: from traditional to flexible
- 14:40 **László Péter, Juhász (Budapesti Metropolitan Egyetem)**
Implementing ESG in the Hospitality Sector: Best Practices from Austria and Hungary
- 15:05 **Gábor, Papp (NJE)**
The chance to switch from gas to RES - Can the EU secure its critical raw material supply chains?
- 15:30 **Coffee break**
- 15:45 **Tamás, Molnár (ME GTK)**
Let’s Protect the Tomato-Tasting Tomato!
- 16:10 **Kérdések valamennyi előadóhoz; szekció ülés értékelése, zárása**

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