



Lilla Kovacs
Fleischmannsgasse 4/17
1040 Vienna

Letter of Recommendation

May 22nd, 2021

To whom it may concern,

By means of this letter I would like to express my gratitude to Lilla Kovacs for being part of the organizing team of Entrepreneurship Avenue from October 1st, 2020 to June 1st, 2020. During this period, she proved to be very competent and committed towards the event series. Her drive and enthusiasm led to a very successful eighth edition of the Entrepreneurship Avenue and added value to the Austrian start-up scene.

Entrepreneurship Avenue is Europe's largest student-focused start-up event series designed to inspire, encourage and support young people to join the start-up scene and to adopt an entrepreneurial mindset. The event series connects students from all Austrian universities with founders, investors and other inspiring minds in the start-up scene. Due to Covid-19 the EA 2021 took place mostly online. So far more than 1000 people have joined the first 4 events of the Entrepreneurship Avenue 2021 from more than 127 universities and 78 countries.

As a member of the marketing team, Lilla was responsible for developing a strategy for the offline and online presence of Entrepreneurship Avenue 2021. She was responsible for designing and implementing social media campaigns (Facebook, Instagram, LinkedIn) and created a major part of the content for the online marketing channels. She fulfilled her task with the highest confidence and professionalism. In doing so, she proved to be a highly supportive team member and demonstrated her ability to work in a well-organised way.

Her interactions with other members of the Entrepreneurship Avenue team as well as with partners, sponsors, companies, and all other stakeholders were always exemplary.

We thank her for her commitment and wish her a successful career.

Kind regards,

A handwritten signature in black ink, appearing to read "Ekaterina Zueva", written over a horizontal line.

Ekaterina Zueva
Head Organizer
Entrepreneurship Avenue 2021

A handwritten signature in black ink, appearing to read "Florian Pircher", written over a horizontal line.

Florian Pircher
Head Organizer
Entrepreneurship Avenue 2021