

Impact of Major Sporting Events on Sport Participation in the Host Country: Focusing on leading international swimming competitions held in Hungary

Abstract

Major sporting events, including the Olympic Games, are often seen as catalysts for positive societal change, promoting lasting sports participation legacies. This literature review synthesizes research on the complex connection between major sporting events and sport participation. Spanning specific cases like London 2012 and Tokyo 1964 to broader scoping reviews, the analysis critically examines quantitative and qualitative studies. Focusing on major international swimming competitions held in Hungary, the research evaluates the impact on competitive sports by scrutinizing the post-event increase in athletes affiliated with swimming clubs. It also explores the effects of the events on the popularity of swimming in the country. By synthesizing diverse datasets, the study offers valuable insights into the broader implications of hosting major sporting events on a nation's sports culture. This review aims to discern patterns, identify key factors, and address gaps in understanding, contributing to discussions on societal impacts and informing future event planning and policy development.

Keywords

major sporting events, sport participation, motivation, international swimming competitions, competitive swimming